

Privacy policy

General note and mandatory information

Designation of the responsible body

The person responsible for data processing on this website is

kathrinfederer.ch
Kathrin Federer
Riedstrasse 26
CH-8604 Volketswil

The responsible body decides alone or jointly with others on the purposes and means of processing personal data (e.g. names, contact details, etc.)

Revocation of your consent to data processing

Only with your express consent are some data processing operations possible. A revocation of your already given consent is possible at any time. An informal notification by e-mail is sufficient for the revocation. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

Right to data transferability

You have the right to have data, which we process automatically on the basis of your consent or in fulfilment of a contract, handed over to you or to third parties. The data will be provided in a machine-readable format. If you request the direct transfer of the data to another responsible party, this will only be done to the extent that it is technically feasible.

Right of access, rectification, blocking, erasure

Within the framework of the applicable legal provisions, you have the right to obtain information free of charge at any time about your stored personal data, the origin of the data, its recipients and the purpose of the data processing and, if applicable, a right to correct, block or delete this data. In this regard and also for further questions on the subject of personal data, you can contact us at any time using the contact options listed in the imprint.

Right of appeal to the competent supervisory authority

In the event of data protection violations, you or the person concerned has the right to complain to the responsible supervisory authority.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content that you send to us as the site operator, our website uses ssL or TLS encryption. This means that data that you transmit via this website cannot be read by third parties. You can recognise an encrypted connection by the "https://" address line of your browser and the lock symbol in the browser line.

We receive, collect and store all information that you enter on our website or provide to us in any other way. We also collect the IP (Internet Protocol) address used to connect your computer to the Internet; login; e-mail address; computer and connection information; and purchase history. We may use software tools to measure and collect session information, including page response time, time spent on specific pages, page interaction information and methods used to retrieve the page. We also collect personally identifiable information (including name, e-mail, communications); payment details (including credit card information); comments, feedback, project evaluations, recommendations and personal profiles.

When you make a transaction on our website, we collect the personal information you provide us, such as your name, address and e-mail address. Your personal data will only be used for the reasons mentioned above.

We collect this non-personal and personal information for the following purposes:

1. To provide and implement the services;
2. To provide our users with ongoing customer service and technical support;
3. To contact our visitors and users with general or personalized notices and advertising messages related to the Service;
4. To compile aggregated statistical data and other aggregated and/or derived non-personal information that we or our business partners may use to provide and improve our services
5. To comply with applicable laws and regulations.

kathrinfederer.ch is hosted on Hostpoint.ch Wix.com provides us with the online platform through which we can sell our products and services to you. Your data can be stored via the data storage, databases and general Wix.com applications of Wix.com. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company are compliant with the standards of PCI-Dss, managed by the PCI Security Standards Council, a joint initiative of brands such as Visa, MasterCard, American Express and Discover. PCI-DSS requirements help to ensure the secure handling of credit card information by our online store and its service provider.

We may contact you to notify you of your purchase, to resolve problems with your order, to resolve a dispute, to resolve delivery issues, to express your opinions through surveys or questionnaires, to send updates about our company or when necessary to contact you to enforce our User Agreement, applicable national laws and any agreement we have with you. For these purposes, we may contact you by email, telephone, SMS or post.

Our website uses cookies. These are small text files that your web browser stores on your end device. Cookies help us to make our offer more user-friendly, effective and safer.

Some cookies are "session cookies." Such cookies are automatically deleted after your browser session ends. On the other hand, other cookies remain on your terminal device until you delete them yourself. Such cookies help us to recognize you when you return to our website.

With a modern web browser you can monitor, restrict or prevent the setting of cookies. Many web browsers can be configured so that cookies are deleted automatically when the program is closed. Disabling cookies may result in limited functionality of our website.

We only set cookies that are necessary for electronic communication processes or for the provision of certain functions that you have requested (e.g. shopping cart). As operators of this website, we have a legitimate interest in the storage of cookies for the technically error-free and smooth provision of our services. If other cookies are set (e.g. for analysis functions), these will be treated separately in this data protection declaration.

Browser plugin

The setting of cookies by your web browser can be prevented. However, some functions of our website could be restricted as a result. You can also prevent the collection of data regarding your website usage, including your IP address and subsequent processing by Google. This is possible by downloading and installing the browser plugin accessible via the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

If you do not want us to process your data further, please contact us at mail@kathrinfederer.ch or send us a letter to: kathrinfederer.ch, Kathrin Federer, Riedstrasse 26, 8604 Volketswil.

If you wish to view, correct, amend or delete any personal data we have about you, you can contact us at mail(at)kathrinfederer.ch or send us a letter to: kathrinfederer.ch, Kathrin Federer, Riedstrasse 26, 8604 Volketswil.

PayPal

Our website allows payment via PayPal. Provider of the payment service is PayPal (Europe) S.à.r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg.

If you pay with PayPal, the payment data you entered will be transmitted to PayPal.

The transmission of your data to PayPal is based on art. 6 para. 1 lit. a DSGVO (consent) and art. 6 para. 1 lit. b DSGVO (processing for the performance of a contract). A revocation of your already given consent is possible at any time. Data processing operations in the past remain effective in the event of revocation.

Google Analytics

Our website uses functions of the web analysis service Google Analytics. The provider of the web analysis service is Google Inc, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "cookies", which are small text files that your web browser stores on your end device and enable an analysis of website use. Information generated by cookies about your use of our website is transmitted to a Google server and stored there. Server location is usually the USA.

The setting of Google Analytics cookies is based on Art. 6 para. 1 lit. f DSGVO. As the operator of this website, we have a legitimate interest in analysing user behaviour in order to optimise our website and, where applicable, advertising.

Facebook pages, groups, social plugins

We use Facebook Pages, Facebook Groups and Facebook Social Plugins ("Plugins") of the social network facebook.com, which is operated by Facebook Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Sieblin 2, Ireland.

The pages, groups and plugins can display interaction elements or content (e.g. videos, graphics or text contributions) and are recognisable to you by one of the Facebook logos (white "f" on blue tile, the terms "Like", "Like" or a "thumbs up" sign) or are marked with the addition "Facebook Social Plugin". You can view the list and the appearance of the Facebook Social Plugins. If you call up a function of our online offer that contains such a plugin, your device establishes a direct connection with the Facebook servers. The content of the plugin

is transmitted directly to your device by Facebook and integrated by it into the online offer. The processed data can be used to create user profiles of you. We therefore have no influence on the scope of the data that Facebook collects using this plugin and therefore inform the users according to our state of knowledge. By integrating the plugins, Facebook receives the information that you have called up the corresponding page of our online offer. If you are logged in to Facebook, Facebook can assign the visit to your Facebook account. If you interact with the plugins, for example by pressing the Like button or making a comment, the corresponding information is transmitted directly from your device to Facebook and stored there. If you are not a member of Facebook, it is still possible for Facebook to find out and save your IP address. According to Facebook, only an anonymous IP address is stored in Europe.

- Datenschutzerklärung von Facebook
The purpose and scope of data collection and the further processing and use of data by Facebook, as well as the relevant rights and setting options for protecting the privacy of users, can be found in [Facebook's privacy policy](#).
- EU-US-Privacy-Shield Facebook [is certified under the Privacy-Shield-Agreement](#) and thus offers a guarantee to comply with European data protection law.
- Grundlage
The use of Facebook pages, groups, social plugins is in the interest of an appealing presentation of our online offers and an easy findability of the places we have indicated on the website as well as the use of the data for marketing and targeting purposes. This constitutes a legitimate interest in the sense of Art. 6 Para. 1 lit. f DSGVO.
- Joint processing of personal data The [joint processing of personal data shall take place on the basis of an agreement on joint processing of personal data](#).
- Widerspruch gegen Datenerfassung
If you are a Facebook member and do not want Facebook to collect data about you via our online offer and link membership data stored with Facebook, you must log out of Facebook before using our online offer and delete your cookies. Further settings and objections to the use of data for advertising purposes are possible [within the Facebook profile settings](#) or via the [US site aboutads.info](#) or the [EU site youonlinechoices.com](#). The settings are platform-independent, i.e. they are applied to all devices, such as desktop computers or mobile devices.

Instagram

Within our online offer, functions and contents of the service Instagram, offered by Instagram Inc, 1601 Willow Road, Menlo Park, CA, 94025, USA, can be integrated.

This may include content such as images, videos or text and buttons that you can use to express your favor regarding content, the authors of the content or to subscribe to our

articles. If you are a member of the Instagram platform, Instagram may associate the invocation of the above content and features with your profile.

- Datenschutzerklärung von Instagram
For more information on how Instagram handles user data, please see [Instagram's Privacy Policy](#).
- Grundlage
Instagram is used in the interest of an attractive presentation of our online services and to make it easy to find the locations we have indicated on the website. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO.

Twitter

Within our online offer, functions and contents of the service Twitter, offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA, can be used.

This can include content such as images, videos or text and buttons that you can use to express your favor regarding content, to tell the authors of the content or to subscribe to our articles. If you are a member of the platform Twitter, Twitter can assign the call of the above-mentioned contents and functions to your profiles. We can also integrate scripts and measures that allow us to use marketing and statistical functions in Twitter.

- Datenschutzerklärung von Twitter
For more information on how Twitter handles user data, please see the [Twitter privacy policy](#).
- EU-US-Privacy-Shield Twitter [is certified under the Privacy-Shield-Agreement](#) and thus offers a guarantee to comply with European data protection law.
- Grundlage
The use of the Twitter functions is in the interest of an attractive presentation of our online offers and an easy findability of the locations we indicate on the website as well as the use of the data for marketing and targeting purposes. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f DSGVO.
- Opposition to data collection Twitter [data collection opt-out](#).

LinkedIn

Within our online offer, functions and contents of the LinkedIn service, offered by LinkedIn Ireland Unlimited Company, Wilton Place, Sieblin 2, Ireland, can be used.

This can include content such as images, videos or text and buttons that you can use to express your favor regarding content, to tell the authors of the content or to subscribe to our articles. If you are a member of the LinkedIn platform, LinkedIn may associate the access to

the above content and functions with your profile. We may also include scripts and measures that allow us to use marketing and statistical functions in LinkedIn.

- Datenschutzerklärung von LinkedIn
For more information about how LinkedIn handles user data, please read [LinkedIn's privacy policy](#).
- EU-US-Privacy-ShieldLinkedIn [is certified under the Privacy-Shield-Agreement](#) and thus offers a guarantee to comply with European data protection law.
- Grundlage
The LinkedIn functions are used in the interest of an appealing presentation of our online offers and in order to make it easy to find the locations we have indicated on the website, as well as to use the data for marketing and targeting purposes. This constitutes a legitimate interest in the sense of Art. 6 Para. 1 lit. f DSGVO.
- Opposition to data collectionLinkedIn [data collection opt-out](#).

YouTube

For integration and display of video content, our website uses plugins from YouTube. The video portal is provided by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

When a page with integrated YouTube plugin is called up, a connection to the YouTube servers is established. This tells YouTube which of our pages you have called up.

YouTube can assign your surfing behavior directly to your personal profile, if you are logged in to your YouTube account. By logging out you have the possibility to prevent this.

YouTube is used in the interest of an attractive presentation of our online offers. This represents a legitimate interest in the sense of Art. 6 para. 1 lit. f DSGVO.

For details on the handling of user data, please refer to the YouTube privacy policy at: www.google.de/intl/de/policies/privacy.

We reserve the right to change this privacy policy at any time, so please check it regularly. Changes and clarifications will take effect immediately after their publication on the website. If we make material changes to this policy, we will notify you of these changes here. In this way, you will know what information we collect, how we use it and under what circumstances we may use and/or publish it.

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