

Data protection / Privacy Policy

General notice and mandatory information

Designation of the responsible body

The responsible body for data processing on this website is:

kathrinfederer.ch
Kathrin Federer
Riedstrasse 26
CH-8604 Volketswil

The responsible body decides alone or jointly with others on the purposes and means of processing personal data (e.g. names, contact details, etc.).

Revocation of your consent to data processing

Some data processing operations are only possible with your express consent. You can revoke your already given consent at any time. An informal e-mail notification is sufficient for the revocation. The legality of the data processing carried out before the revocation remains unaffected by the revocation.

Right to data portability

You have the right to have data that we process automatically on the basis of your consent or in fulfillment of a contract handed over to you or to third parties. It is provided in a machine-readable format. If you request the direct transfer of the data to another person responsible, this will only be done if it is technically feasible.

Right to information, correction, blocking, deletion

You have the right to free information about your stored personal data, the origin of the data, their recipients and the purpose of the data processing and, if necessary, the right to correct, block or delete this data at any time within the framework of the applicable legal provisions. You can contact us at any time using the contact options listed in the legal notice if you have any further questions on the subject of personal data.

Right to lodge a complaint with the competent supervisory authority

In the event of a breach of data protection law, you or the person concerned have the right to lodge a complaint with the responsible supervisory authority.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content that you send to us as the site operator, our website uses an SSL or TLS encryption. This means that data that you transmit via this website cannot be read by third parties. You can recognize an encrypted connection by the "https://" address line of your browser and by the lock symbol in the browser line.

We receive, collect and store all information that you enter on our website or that you provide to us in any other way. In addition, we collect the IP address (Internet Protocol) that was used to connect your computer to the Internet; Registration; E-mail address; Computer and connection information and purchase history. We may use software tools to measure and collect session information, including the time it takes to build a website (page response time), the length of time visitors spend on certain pages, page interaction information, and methods used to access the page become. We also collect personally identifiable information (including name, email, communication); Payment details (including credit card information),

When you conduct a transaction on our website, we collect the personal information you provide to us, such as your name, address and email address. Your personal data will only be used for the reasons mentioned above.

We collect this non-personal and personal data for the following purposes:

To provide and operate the Services;

To provide ongoing customer service and technical support to our users;

To contact our visitors and users with general or personalized, service-related information and advertising messages;

To create aggregated statistical data and other aggregated and / or inferred non-personal information that we or our business partners can use to provide and improve our services;

To comply with applicable laws and regulations.

kathrinfederer.ch is hosted on Hostpoint.ch. Wix.com provides us with the online platform through which we can sell our products and services to you. Your data can be stored through Wix.com's data store, databases, and general Wix.com applications. You save your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company comply with the standards of PCI-DSS, which are administered by the PCI Security Standards Council, a joint initiative of brands such as Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our online shop and its service provider.

We may contact you to notify you about your purchase, resolve issues with your order, resolve a dispute, resolve delivery issues, provide your opinion through surveys or questionnaires, send updates about our business, or when it is necessary to contact you to enforce our User Agreement, applicable national laws and any agreements we have made with you. For these purposes, we can contact you by email, phone, SMS or post.

Our website uses cookies. These are small text files that your web browser saves on your device. Cookies help us to make our offer more user-friendly, more effective and safer.

Some cookies are "session cookies." Such cookies are automatically deleted at the end of your browser session. However, other cookies remain on your device until you delete them yourself. Such cookies help us to recognize you when you return to our website.

With a modern Web Browser you can monitor, restrict or prevent the setting of cookies. Many web browsers can be configured in such a way that cookies are automatically deleted when the program is closed. Deactivating cookies can limit the functionality of our website.

We only set cookies that are necessary to carry out electronic communication processes or to provide certain functions you want (e.g. shopping cart). As the operator of this website, we have a legitimate interest in the storage of cookies for the technically error-free and smooth provision of our services. If other cookies are set (e.g. for analysis functions), these will be treated separately in this data protection declaration.

Registration for workshops and webinars on our website

You have the option of registering for an open workshop with fixed dates using a form on our website, specifying personal data. With regard to individual workshops or individual coaching, you have the option of booking an offer tailored to your needs. Which personal data is transmitted to the person responsible for processing results from the respective input mask that is used for the workshop and webinar registration. The personal data entered by the data subject are collected and stored exclusively for internal use by the person responsible for processing and for their own purposes. This data is generally not passed on to third parties,

In addition, the personal data you voluntarily provide when you register serve us to offer you content or services that, due to the nature of the matter, can only be offered to registered users.

Browser plugin

The setting of cookies by your web browser can be prevented. However, this could limit some functions of our website. You can also prevent the collection of data relating to your website usage including your IP address and subsequent processing by Google. You can do this by downloading and installing the browser plug-in available via the following link: <https://tools.google.com/dlpage/gaoptout?hl=de>.

If you do not want us to process your data any further, please contact us at mail (at) kathrinfederer.ch or send us a letter to: kathrinfederer.ch, Kathrin Federer, Riedstrasse 26, 8604 Volketswil.

If you would like to view, correct, change or delete personal data that we have about you, you can contact us at mail (at) kathrinfederer.ch or send us a letter to: kathrinfederer.ch, Kathrin Federer, Riedstrasse 26, 8604 Volketswil.

PayPal

Our website allows payment via PayPal. The payment service provider is PayPal (Europe) S.à.r.l et Cie, SCA, 22-24 Boulevard Royal, L-2449 Luxembourg.

If you pay with PayPal, the payment data you have entered will be transmitted to PayPal.

Your data is transmitted to PayPal on the basis of Art. 6 Paragraph 1 lit. a GDPR (consent) and Art. 6 Paragraph 1 lit. b GDPR (processing to fulfill a contract). You can revoke your already given consent at any time. Data processing operations in the past remain effective in the event of a revocation.

Registration on kathrinfederer.ch (e.g. to register for the webinars)

You can register on our website to use certain functions. The transmitted data are used exclusively for the purpose of using the respective offer or service. Mandatory information requested during registration must be given in full. Otherwise we will refuse the registration.

In the event of important changes, e.g. for technical reasons, we will inform you by email. The e-mail will be sent to the address that was given during registration.

The processing of the data entered during registration is based on your consent (Art. 6 Para. 1 lit. a GDPR). You can revoke your already given consent at any time. An informal e-mail notification is sufficient for the revocation. The legality of the data processing that has already taken place remains unaffected by the revocation.

We store the data collected during registration for the period that you are registered on our website. Your data will be deleted if you cancel your registration. Statutory retention periods remain unaffected.

Google Analytics

Our website uses functions of the web analysis service Google Analytics. The provider of the web analysis service is Google Inc., 1600 Amphitheater Parkway, Mountain View, CA 94043, USA.

Google Analytics uses "cookies." These are small text files that your web browser saves on your device and that enable website usage to be analyzed. Information generated by cookies about your use of our website is transmitted to a Google server and stored there. The server location is usually the USA.

Google Analytics cookies are set on the basis of Art. 6 Para. 1 lit.f GDPR. As the operator of this website, we have a legitimate interest in analyzing user behavior in order to optimize our website and, if necessary, advertising.

Facebook pages, groups, social plugins

We use Facebook pages, Facebook groups and Facebook social plugins ("plugins") of the social network facebook.com, which is operated by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbor, Sieblin 2, Ireland.

The pages, groups and plugins can display interaction elements or content (e.g. videos, graphics or text contributions) and you can recognize them by one of the Facebook logos (white "f" on a blue tile, the terms "Like", "Like" or a "Thumbs up" symbol) or are marked with the addition "Facebook Social Plugin". You can see the list and the appearance of the Facebook social plugins. If you call up a function of our online offer that contains such a plugin, your device establishes a direct connection with the Facebook servers. The content of the plugin is transmitted directly from Facebook to your device, which integrates it into the online offer. You can create usage profiles from the processed data. We therefore have no influence on the amount of data that Facebook collects with the help of this plugin and therefore informs users according to our level of knowledge. By integrating the plugins, Facebook receives the information that you have accessed the corresponding page of our online offer. If you are logged into Facebook, Facebook can assign the visit to your Facebook account. If you interact with the plugins, for example press the Like button or leave a comment, the corresponding information is transmitted directly from your device to Facebook and stored there. If you are not a member of Facebook, there is still the possibility that Facebook will find out your IP address and save it. According to Facebook, only an anonymized IP address is saved in Europe. Facebook therefore collects and informs users with the help of this plugin according to our level of knowledge. By integrating the plugins, Facebook receives the information that you have accessed the corresponding page of our online offer. If you are logged into Facebook, Facebook can assign the visit to your Facebook account. If you interact with the plugins, for example press the Like button or leave a comment, the corresponding information is transmitted directly from your device to Facebook and stored there. If you are not a member of Facebook, there is still the possibility that Facebook will find out your IP address and save it. According to Facebook, only an anonymized IP address is saved in Europe. Facebook therefore collects and informs users with the help of this plugin according to our level of knowledge. By integrating the plugins, Facebook receives the information that you have accessed the corresponding page of our online offer. If you are logged into Facebook, Facebook can assign the visit to your Facebook account. If you interact with the plugins, for example press the Like button or leave a comment, the corresponding information will be transmitted directly from your device to Facebook and saved there. If you are not a member of Facebook, there is still the possibility that Facebook will find out your IP address and save it. According to Facebook, only an anonymized IP address is saved in Europe.

Data protection declaration of Facebook Purpose and scope of the data collection and the further processing and use of the data by Facebook as well as the related rights and

setting options for the protection of the privacy of the users, you can [Data protection information from Facebook](#) remove.

EU-US Privacy Shield [Facebook is certified under the Privacy Shield Agreement](#) and thus offers a guarantee of compliance with European data protection law.

The use of the Facebook pages, groups, social plugins is in the interest of an appealing presentation of our online offers and an easy findability of the places specified by us on the website as well as the use of the data for marketing and targeting purposes. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit.f GDPR.

Joint processing of personal data

The joint processing of personal data takes place on the basis of an agreement on joint processing of personal data.

Objection to data collection If you are a Facebook member and do not want Facebook to collect data about you via our online offer and link it to your member data stored on Facebook, you must log out of Facebook before using our online offer and delete your cookies. Further settings and contradictions regarding the use of data for advertising purposes are [within the Facebook profile settings](#) possible or via the [US site aboutads.info](#) or the [EU website youonlinechoices.com](#). The settings are platform-independent, ie they are adopted for all devices such as desktop computers or mobile devices.

Instagram

Functions and contents of the Instagram service, offered by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, USA, can be integrated into our online offer.

This can include, for example, content such as images, videos or texts and buttons with which you can express your satisfaction with regard to the content, subscribe to the authors of the content or our contributions. If you are a member of the Instagram platform, Instagram can assign the above-mentioned content and functions to your profiles.

You can find more information on the handling of user data on Instagram in the [Instagram privacy policy](#).

The use of Instagram takes place in the interest of an appealing presentation of our online offers and an easy findability of the places indicated by us on the website. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit.f GDPR.

Twitter

Within our online offer, functions and contents of the Twitter service, offered by Twitter Inc., 1355 Market Street, Suite 900, San Francisco, CA 94103, USA, can be used.

This can include, for example, content such as images, videos or texts and buttons with which you can express your satisfaction with regard to the content, subscribe to the authors of the content or our contributions. If you are a member of the Twitter platform, Twitter can

assign the above-mentioned content and functions to your profiles. We can also incorporate scripts and measures that allow us to use marketing and statistical functions in Twitter.

You can find more information on the handling of user data on Twitter in the [Twitter privacy policy](#).

EU-US Privacy Shield [Twitter is certified under the Privacy Shield Agreement](#) and thus offers a guarantee to comply with European data protection law.

The use of the Twitter functions is in the interest of an appealing presentation of our online offers and an easy findability of the places we have specified on the website as well as the use of the data for marketing and targeting purposes. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit.f GDPR.

Objection against data collection
[Twitter data collection opt-out](#).

LinkedIn

Within our online offer, functions and contents of the LinkedIn service, offered by LinkedIn Ireland Unlimited Company, Wilton Place, Sieblin 2, Ireland, can be used.

This can include, for example, content such as images, videos or texts and buttons with which you can express your satisfaction with regard to the content, subscribe to the authors of the content or our contributions. If you are a member of the LinkedIn platform, LinkedIn can assign the above-mentioned content and functions to your profiles. We can also incorporate scripts and measures that allow us to use marketing and statistical functions in LinkedIn.

You can find more information on how user data is handled by LinkedIn in the [LinkedIn privacy policy](#).

EU-US Privacy Shield [LinkedIn is certified under the Privacy Shield Agreement](#) and thus offers a guarantee of compliance with European data protection law.

The use of the LinkedIn functions is in the interest of an appealing presentation of our online offers and an easy findability of the places we have specified on the website as well as the use of the data for marketing and targeting purposes. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit.f GDPR.

Objection against data collection [LinkedIn data collection opt-out](#).

YouTube

Our website uses plugins from YouTube to integrate and display video content. The video portal is provided by YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, USA.

When you access a page with an integrated YouTube plug-in, a connection to the YouTube servers is established. This tells YouTube which of our pages you have accessed.

YouTube can assign your surfing behavior directly to your personal profile if you are logged into your YouTube account. You can prevent this by logging out beforehand.

YouTube is used in the interest of an appealing presentation of our online offers. This represents a legitimate interest within the meaning of Art. 6 Para. 1 lit.f GDPR.

You can find details on how to handle user data in YouTube's privacy policy at: www.google.de/intl/de/policies/privacy.

We reserve the right to change this data protection declaration at any time, so please check it regularly. Changes and clarifications will take effect immediately after they are posted on the website. If we make material changes to this policy, we will notify you of those changes here. This means that you know what information we collect, how we use it and under what circumstances we may use and / or publish it.

As of January 2021